

## Data Analytics for People Professionals

### Course Overview

Data and analytics is a hot topic and is becoming increasingly crucial in order to understand organisational insights and influence business decisions. Join us to hear practical case studies on how to effectively use analytics in your organisation. You will benefit from advice and guidance by a leading expert in the field and have the chance to pose your very own questions in an interactive environment.

This programme is designed for people professionals across all levels. Interested parties may include HR personnel: generalists, training and development, talent management, organisational development, and workforce planning analysts.

At the end of the course, you will be able to:

- Describe Analytics and its value
- Demonstrate the link between Processes and Business Outcomes
- Define the analytics process / scientific method
- Establish buy in and recognition for projects with the right data approach
- Embed a culture of evidence based decisions in your department and business
- Build a Dashboard that demonstrates your business value to investors

### Delivery Method

Virtual trainer led

### Course Duration

2 Days

### Max Numbers (Cohort)

15

### Audience

Designed for people professionals across all levels.

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